



# DESIGNATED DESIGNER

## OVERVIEW

I am extremely passionate about what I do and am always looking forward to new opportunities

## TECH SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, & Premiere Pro)
- Web Design (HTML & CSS, WordPress, & Wix)
- Audio Software (GarageBand, Audacity, & Descript)
- Google Suite (Ads, Analytics, etc.)

## INVOLVEMENT

- Omicron Delta Kappa (National Leadership Honor Society)
- Lambda Pi Eta (NCA Honor Society)
- Alpha Phi Omega (Co-ed Service Fraternity)
- Phi Mu (Philanthropic-based Sorority)
- Students Beyond Barriers (RSO)

## EDUCATION

### MASTER OF SCIENCE IN DIGITAL MEDIA

Bellarmine University, 2019 - 2020

### BACHELOR OF ARTS IN COMMUNICATION & DAT

Bellarmine University, 2015 - 2019

## RELEVANT EXPERIENCE

### SENIOR MARKETING MANAGER; LEAD DESIGNER

MaxDRIVE Marketing, Jun 2021 - Present

- Consult with clients to craft unique and innovative strategies to help achieve their overall goal
- Oversee creative team to ensure print and digital media follows branding guides and are up to par with company standards
- Work with marketing team to coordinate and assist in the running of campaigns (SEO, SEM, email, social, OTT, etc.)

### GRAPHIC DESIGNER

MaxDRIVE Marketing, Mar 2020 - Jun 2021

- Gathered information, conducted research, conceptualized, and produced pieces tailored to each client's needs
- Created content for social media, websites, and ad campaigns
- Revised out-of-date material in accordance with modern design principles

### GRAPHIC DESIGN INTERN

Big Brothers Big Sisters, Oct 2018 - Mar 2019

- Employed knowledge of design theory to produce eye-catching graphics utilizing BBBS resources
- Managed all social media accounts and increased post engagement 85%
- Photographed special events

## AWARDS & HONORS

### FACULTY MERIT AWARD

Bellarmine University, Mar 2019

### PROFESSIONAL EXCELLENCE AWARD

Bellarmine University, Sep 2018

### DEAN'S LIST

Bellarmine University, Received 11 / 12 Semesters